



**LTU Collaboratory**  
LAWRENCE TECHNOLOGICAL UNIVERSITY

# SCALE-UP

FOR SUCCESS!

## WANTED:

Small manufacturers  
and innovative hardware  
entrepreneurs looking to  
scale their business.

To apply and for more information:  
[ltucollaboratory.com](http://ltucollaboratory.com)

### Welcome to Scale-up for Success

If you are a small manufacturer or hardware entrepreneur looking to scale your business... *Welcome to Scale-up for Success!*

### What we do...

We help you do the things necessary to scale your business whether that be developing growth strategies, diversifying your customer base, adopting new technologies, leaning your operations, or streamlining your product design.

### How we do it...

We do it by providing you access to key resources including:

- Mentors to assist in overcoming challenges specific to your business
- Workshops on planning, customer diversification, and lean manufacturing
- A lab featuring cutting edge technologies that allow you to:
  - Digitally design products and build physical prototypes
  - Test prototypes by using virtual and augmented reality
  - Experiment with technologies critical for scaling a business
- Connections with corporations seeking to innovate
- College students to serve as interns and complete projects
- Events on topics of importance to scaling a product-based businesses
- State-of-the-art work space and a community of collaborative peers

### Are you interested?

If you are a small manufacturer or hardware entrepreneur looking to scale your business, visit [ltucollaboratory.com](http://ltucollaboratory.com) for more information and to apply for the program.

Scale-up for Success is a program of the Lawrence Technological University (LTU) Collaboratory supported by LTU, the Michigan Economic Development Corporation, and the City of Southfield.



Meet some of the companies that have partnered with the LTU Collaboratory to grow their business...



### **K-Tec Systems | [k-tecsystems.com](http://k-tecsystems.com)**

K-Tec Systems provides clients with high-quality, efficient, and environmentally safe solutions to measure the temperature, flow, and pressure of their manufacturing processes. The LTU Collaboratory assisted K-Tec with developing a growth strategy, assessing financials, and gaining a deeper understanding of the manufacturing process. This has contributed to the development of a plan to substantially grow revenues and expand the size of their workforce.



### **LivePicture | [live-picture.com](http://live-picture.com)**

LivePicture is an experiential marketing and technology consulting company that provides clients with customized content through trade show displays, digital signage, touch-screen kiosks, virtual / augmented reality displays, and other channels. The LTU Collaboratory assisted Live Picture with customer acquisition which has led to increased revenues and a need to expand production capacity.



### **Pretch | [pretech.com](http://pretech.com)**

Pretch provides clients with a more efficient means to collaborate by providing an innovative portable white board and mobile application. The LTU Collaboratory assisted Pretch with articulating its value proposition, developing its prototypes, and handling testing certification services. As a result, Pretch has accelerated its development of sizeable channel partnerships.



### **Jacket360 | [wearjacket360.com](http://wearjacket360.com)**

Jacket360 is developing an innovative warning device to help keep bikers safe on the road. The LTU Collaboratory assisted Jacket360 by providing prototyping services and assisting with customer discovery. This has allowed Jacket360 to more narrowly target its market and develop a go to market strategy.